



# GLOBAL TURMERIC CONFERENCE 2024

Single platform for Turmeric Value Chain...



Location:  
Hotel Aurika,  
Mumbai Skycity, Maharashtra

Organised by  
**NICR** **agAlabs**



**Theme: - Charting Growth, Innovation, and Trade in the Industry**

**Date & Time: 30<sup>th</sup> August 2024 from 9:30 am onwards**

**Venue: Aurika, Mumbai Skycity, Mumbai**

**Programme Details:**

Time	Agenda	Speaker
09:30 AM - 10:00 AM	Registration	
10:00 AM - 10:05AM	Lamp Lighting	
10:05 AM- 10:10 AM	<b>Welcome Address</b>	Shri Sumit Gupta, CEO, Asia Business, McDonald Pelz Global Commodities
10:10 AM - 10:15 AM	<b>Context Setting</b>	Shri. Ram Kaundinya, Chairman, NICR
10:15 AM - 10:20 AM	<b>Special Guest</b>	Shri Acharya Balkrishna, Patanjali
10:20 AM - 10:25 AM	<b>Guest of Honour</b>	Shri Sitaram Kunte, IAS (Retd) Chairman IOD Western Region, Mumbai
10:25 AM - 10:30 AM	<b>Guest of Honour</b>	Dr Shrikant Shinde, Member of parliament
10:30 AM - 10:35 AM	<b>Guest of Honour</b>	Shri Hemant Patil, Chairman of HARIDRA (HBTRTC) & Former Member of Parliament
10:35 AM - 10:40 AM	<b>Special Guest</b>	Shri. Pasha Patel, Chairman, (Cabinet Minister Status), State Agricultural Price Commission Maharashtra State, Govt of Maharashtra.
10:40 AM-10:50 AM	<b>Chief Guest</b>	Honourable Shri Eknath Shinde, Chief Minister of Maharashtra
10:5 AM - 10:55 AM	<b>Vote of Thanks to the Dignitaries in the Inaugural Session</b>	Shri Kedar Deshpande, CBO, NCDEX
11:00 AM - 11:15 AM	<b>Tea Break</b>	
11:20 AM – 12:20 PM (Session-1)	<b>Turmeric's New Horizons: Exploring Innovation</b> Emerging trends in cultivation practices	<b>Moderator: Shri Shrikant Kuwalekar, Commodity Market Expert</b>



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	<ul style="list-style-type: none"> <li>• Weather impact on cropping pattern for Turmeric</li> <li>• Use of new technology, processing practices and advancement in inputs</li> <li>• Government policies to promote turmeric marketing (Export, ODOP etc.)</li> </ul>	<p><b>Special Address:</b> Prof. (Dr.) Mahesh Kumar Dadhich, Chief Executive Officer, National Medicinal Plants Board Ministry of Ayush, Govt of India</p> <p><b>Panellists</b></p> <ul style="list-style-type: none"> <li>• Dr. Lijo Thomas, Senior Scientist, ICAR-Indian Institute of Spices Research</li> <li>• Shri Sambit Tripathi, CMD at Livelihood Alternatives, Orissa</li> <li>• Dr. Jitendra Kadam, Scientist-Tissue Culture, Balasaheb Thackeray Haridra (Turmeric) Research and Training Center.</li> <li>• Shri Gangadhar Shrungare, Dattaguru Farmer Producer Company Limited, Maharashtra, Hingoli</li> <li>• Mr Chitore Guha Sarkar, Head Agri Tata Trust</li> </ul>
12:20 PM - 01:30 PM (Session-2)	<p><b>Understanding Quality benchmarks – Global &amp; Domestic</b></p> <ul style="list-style-type: none"> <li>• An overview of the turmeric export market &amp; global quality standards</li> <li>• Technological Upgrades in Turmeric Processing and their Impact on Turmeric Quality</li> </ul>	<p><b>Moderator: G Chandrashekhar, Market Expert, IMC</b></p> <p><b>Special Address:</b> Dr Prabhat Kumar, Horticulture Commissioner, Ministry of Agriculture, Govt of India.</p> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• Shri Prashant Waghmare, APEDA</li> <li>• Ms Chinamayee, MD Foodchain ID</li> <li>• Shri Hardik Shah, Secretary, Turmeric Trader Association, Sangli</li> <li>• Shri Hitesh Gutka President, ISFEA</li> <li>• Shri Punam Chand Gupta, Chairman, NCDEX Turmeric Product Committee</li> <li>• Shri Shailesh Shah, Director, Jobs International Limited</li> </ul>
01:30 PM - 02:15 PM	<b>Networking and Lunch</b>	





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<p>02:15 PM - 03:15 PM (Session-3)</p>	<p><b>Revitalizing the Turmeric Industry: Infrastructure and Policy Innovations</b></p> <ul style="list-style-type: none"> <li>• Need for a well-developed logistics and warehouse infrastructure</li> <li>• Collateral lending and role of adequate finance to turmeric industry</li> <li>• Exploring the alignment of Industry Expectations with current Policy Frameworks</li> <li>• Institutional Mechanisms to Boost Global Promotion of Turmeric</li> </ul>	<p><b>Moderator: Shri. Mrityunjay Jha, Zee Business</b></p> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• Dr. Hemant Vasekar, IAS, Project Director SMART</li> <li>• Shri Jayant Chatterjee, COO, StarAgri</li> <li>• Shri Saurabh Khanna, MD &amp; CEO, NERL.</li> <li>• Shri Gajendra Eache, Head – Commodity Pledge Business, HDFC Bank</li> <li>• Shri Inderjeet Singh,CBO,</li> <li>• Aryadhan Financial Solutions Pvt. Ltd.</li> </ul>
<p>03:15 PM – 03:30 PM</p>	<p><b>High Tea</b></p>	
<p>03:30 PM – 05:00 PM (Session-4)</p>	<p><b>Turmeric Trade Dynamics: Current Trends and Analysis</b></p> <ul style="list-style-type: none"> <li>• Developing domestic markets and integrated value chain</li> <li>• Impact of global demand-supply situation on domestic markets</li> <li>• Adapting to Fluctuations in International Demand and Supply</li> <li>• Opportunities in the Current Trade Landscape</li> <li>• Facilitating direct market linkage for turmeric farmers</li> <li>• Creating and Enhancing Integrated Value Chains for Turmeric</li> </ul>	<p><b>Moderator: Ms. Manisha Gupta, CNBC Awaaz</b></p> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• Shri Sanjeev Asthana, CEO Patanjali Foods Ltd.</li> <li>• Shri Bhaskar Goud, Procurement Head Spices, ITC Limited</li> <li>• Shri Rajiv Shah, Director, Everest Group</li> <li>• Shri Hardik Sarada, Director, Manohar Sarada Foods, Sangli</li> </ul>
<p>05:15 PM – 06:00 PM (Session-5)</p>	<p><b>Innovative Product Applications in the Turmeric Industry</b></p> <ul style="list-style-type: none"> <li>• Exploring New Turmeric Applications in Food, Condiments, Medicine, and Cosmetics</li> </ul>	<p><b>Moderator: Shri Sumit Gupta, CEO, Asia Business, McDonald Pelz Global Commodities</b></p> <ul style="list-style-type: none"> <li>• Shri Kirandeep Swani, Director Swani Spices</li> <li>• Shri Apoorva Kumar, Head Nutraceuticals Business, Patanjali foods Ltd.</li> </ul>



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	<ul style="list-style-type: none"> <li>Understanding Product Innovations: Turmeric Extracts, Essential Oils, Oleoresins, and More</li> <li>Opportunities and Challenges in Marketing, Packaging, and Supply Chain for Turmeric Products</li> </ul> <p>Innovative Strategies for Promoting Turmeric-Based Products Globally</p>	<ul style="list-style-type: none"> <li>Shri Harshal Sonawane, Head Sustainability, Nurture Farm (UPL SAS).</li> <li>Shri Ponnappa, Head Turmeric, Olam Food Ingredients</li> </ul>
06:00 PM – 06:45 PM (Session-6)	<p><b>Managing Price Volatility and Information Systems for Turmeric Industry</b></p> <ul style="list-style-type: none"> <li>An overview on price trends</li> <li>Emerging marketing opportunities</li> <li>Price risk management and effective price discovery</li> <li>Using derivatives market to manage the price volatility</li> </ul>	<p><b>Moderator: Shri Vishwa Mohan, ET Now Swadesh</b></p> <p>Chair Person: Shri Sanjay Rawal President, CPAI</p> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>Shri Dinesh Somani, Commodity Market Analyst</li> <li>Shri Ajay Kedia, Kedia Stocks and Commodities Research Pvt. Ltd.</li> <li>Ms. Vandana Bharti, SMC Global Securities Ltd.</li> <li>Shri Shrikant Govardhan Marda, President, Turmeric Trader Association, Sangli</li> <li>Shri A Venkatesulu, Associate Vice President, DS Group</li> </ul>
06:45 PM – 7:00 PM	<b>Vote of Thanks</b>	Shri Atul Roongta, Director NICR
<b>7:30 PM Onwards</b>	<b>Followed by Entertainment, Cocktail and Dinner</b>	